l of 10/19/2012 12:33 PM 10/19/2012 12:32 PM Showing Buylines: All Rep Revised Lines Last Received: Printed: Traffic Order# 215789 Status Revised m $V_{C1}\#$ Rep Order# 6865377 EC'd Yes

N

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER OF COMM
Estimate#
Buyer NEIL WILLIAMS

Phone#

Fax#

Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON. DC 20007 Agency C/P1/P2/E Flight Dates 10/19/2012 - 10/29/2012 Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

k | 0

--- REMARKS ---

REV ORDER PLEASE CNF THANKS

Rate	\$ 4 \$	\$300.00	\$10,600.0
Total	1 Spot	1	eel
Time	8A-9A	5P-530p	11A-2P
Day	Σ	M	su
Spots/Week Day		H	
Len	. 30	30:	30
Total Cost	\$45.00	\$300.00 WED	\$10,000.00
# \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	1	1 SEEN BOOKED	rel
Dates	 10/29-10/29 3E 10/29	10/24-10/24 -SHOULD HAVE E	10/21-10/21
	10/29-1 V3 REV DATE.SHOULD BE 10/29 codes changed	10/24-10/24 1 \$30 V3 CHANGE IN DATESHOULD HAVE BEEN BOOKED WED	COWBOYS Sales Remark: V3 REV TP V3 Time Changed, Comment Changed
Program	NM STYLE Sales Remark: V3 REV DATE V3 More than 2 codes changed	EXTRA Sales Remark: V3 CHANGE II V3 More than 2 codes changed	COWBOYS Sales Remark: V3 Time Changed
Daypart			
Ln	 9 k	* 11	% ~ *

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--REPORT TOTALS-

Report Totals: 3 / \$10,345,00

---SALES MONTHLY TOTALS--

Sales Totals: 26 / \$33,705.00

23 / \$31,415.00

Oct 12:

Nov 12: 3 / \$2,290.00

Station Totals: 26 / \$33,705.00

2 of	
10/19/2012 12:33 PM	10/19/2012 12:32 PM
Printed:	Last Received: 10/19/2012 12
Traffic Order# 215789	
Ver# 3 Status Revised	
r# 6865377	St
Rep Order#	EC'd Ye

Shawing Buylines: All Rep Revised Lines

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) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson (() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 10/19/2012 - 10/29/2012 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER OF COMM NEIL WILLIAMS

Estimate#

Buyer Phone#

Fax#

0 0 2 40 0 00 CABL \$240,750 Lines not sent/rcld/rtrn: 0 / \$0.00 Market Totals ---COMPETITIVE--

31%

KOAT

00

KLUZ

0/0 0/0

KASY KWBQ

37.00 다 4. %

KROE KASA

KOB

---COMPETITIVE COMMENTS---

NEW ORDER

RA35+ NOV12 Dетоз Books

--- CREDIT RISK ---

CASH IN ADVANCE

10	
10/19/2012 11:13 AM	10/19/2012 8:31 AM
Printed:	Last Received:
Traffic Order# 215789	
Status Returned	
Ver# 2	
6865377	
Rep Order#	EC'd Yes

Showing Buylines: Last Sta Revised Lines

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of

() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 10/19/2012 - 10/29/2012 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER OF COMM NEIL WILLIAMS

Estimate#

Phone# Buyer Fax#

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson (

215~568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

--- REMARKS ---

SEE MGS WE ARE BOOKING FOR NA'S ON LINES 6,11 AND 18.

Ratte	\$ 45.00	\$300.00	\$10,000.00
Total Spots		П	г
Time	8A-9A	5P-530P	215P-530P 1
Day	[] 	ليم	SU
Spots/Week Day	1	r i	1
Len	: 30	: 30	:30
Total Cost)/19 1 \$45.00 MG IS PREBOOKED 1X 10/24 STP.	\$300.00 STP	\$10,000.00 SUN 16/21
# Or Weeks	1 REBOOKED	1/19 1 \$3 MG IS PREBOOKED STP	1 REBOOKED
Dates		EXTRA Station Remark: V2 NA 10/19 DUE LATE ORDER. MG IS P 1X TUES 10/23.	COWBOYS Station Remark: V2 NO 2P GAME ON FOX 10/21. MG IS PREBOOKED SUN 10/21 11A-2P DALLAS COWBOYS GAME NCIR.
Program	NM STYLE Station Remark:	EXTRA Station Remark:	COWBOYS Station Remark:
Daypert	 		
Ln		; ,	κ ⇔

---REPORT TOTALS---

Report Totals: 3 / \$10,345.00

---SALES MONTHLY TOTALS---

Nov 12: Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 26 / \$33,705.00 Sales Totals: 26 / \$33,705.00 24 / \$31,460.00 Oct 12:

2 / \$2,245.00

---COMPETITIVE---

\$240,750 Market Totals

14 2/3 318 KASA KRQE 24.8 90 CABL KOB

00 0 KASY KWBQ

0,0 KLU2

3100

KOAT

Printed: 10/19/2012 8:31 AM 1 of 3 Received: 10/18/2012 4:35 PM aylines: All Lines	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845		Len Spots/Week Day Time Total Rate Spots	:30 1 TH 53,000.00 Z	:30 2 M 8A-9A 2 \$45.00 3	:30 2 TU 8A-9A 2 \$45.00 3	:30 1 2 M 8A-9A 1 \$45.00 \leq	:30 2 TH 8A-9A 2 \$45.00 §	:30 1 \times 8A~9A 1 \times \$45.00 $\%$:30 1 M 8A-9A 1 \$45.00 3	:30 1 . M 5P-530P 1 8300.00 Z	:30 1 TU 5P-530P 1 \$300.00 Z	:30 1 TH 5P-530P 1 \$300.00 Z	:30 1 F 5P-530P 1 X \$300.00 Z	:30 1 M 5P-530P 1 \$300.00 Z	:30 5 M-F 9P-930P 5 \$1,000.00 \$	
Traffic Order# Printed: 10/ A15789 Showing Buylines: All Lines	Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/19/2012 - 10/29/2012 Hiatus Weeks		Dates # of Total Cost Weeks	10/25-10/25 1 \$3,000.00	10/22-10/22 1 \$90.00	10/23-10/23 1 \$90.00	10/24-10/24 1 \$45.00	10/25-10/25 1 \$90.00	10/19-10/19 1 \$45.00	10/29-10/29 1 \$45.00	10/22-10/22 1 \$300.00	10/23-10/23 1 \$300.00	10/25-10/25 1 \$360.00	10/19-10/19	10/22-10/22 1 \$300.00	10/22-10/26 1 \$5,000.00	
Rep Order# 6865377 Ver# 1 Status New EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser () US CHAMBER OF CMRC Product US CHAMBER OF COMM Estimate# Buyer NEIL WILLIAMS Phone# Fax#	— CONTRACT COMMENT	Ln Daypart Program		2 NM STYLE	3 NM STYLE	4 NM STYLE	5 NM STYLE	6 NM STYLE 10/23	7 NM STYLE	8 EXTRA	9 EXTRA	10 EXTRA	11 EXTRA 10/23 MG	12 EXTRA	13 NWS 13 ON FOX2 Buyline Comment: 1X PER DAY	

Rep Order# 686 EC'd Yes	6865377 V	Ver# 1 Status New	Traffic Order#		Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	Printed: Received: aylines: All Li	10/19/2012 8:31 AM 10/18/2012 4:35 PM nes	M	2	2 of 3	
Station KASA-TV ALBUQUERQUE. NM. Advertiser ().US CHAMBER OF CM Product US CHAMBER OF COMM Estimatc#	ASA-TV ALBUQUERQUE. NM. ().US CHAMBER OF CMRC US CHAMBER OF COMM	RQUE. NM. 3ER OF CMRC COMM	Agency () ST 3299 K ST WASHINC Agency C/P1/P2/E) STRATEGIC MEDI, 3299 K STREET NW SUITE WASHINGTON, DC 20007	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PF) An	PHILADELPHIA AMY MCCREARY		
Buyer NEIL Phone# Fax#	NEIL WILLIAMS		Flight Dates Hiatus Weeks	10/19/2012 - 10/29/2012	10/29/2012		Salesperson Phone# Salesperson FAX#	none# \XX#	215-568-6540 215-568-1845		
In Daypart	Program	1 1 1 1 1 1	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
								1	 	 	
15	KASA 9P		10/27-10/27	г	\$700.00	:30	1	450	9P-930P	e-f	\$700.00 3
16	FOX NWS SUNDAY	SUNDAY	10/21-10/28	2	\$900.00	.30	П	ns	8A-9A	2	\$450.00 Z
17	COWBOYS		10/21-10/21	ᆏ	\$10,000.00	.30	emi	SU	11A-2F	H	\$10,000.00 Z
00 14	COWBOYS		10/21-10/21	П	\$10,000.00	.30	н	ns	215P-530P	<u></u>	\$10,000.00 Z
REPORT TOTALS	<u>. [</u>										

---REPORT TOTALS--Report Totals: 26 / \$33,705.00

---SALES MONTHLY TOTALS---

					O 619	%
					KASY	KWBQ
					7 4 %	31%
					KASA	KROE
2 / \$2,245.00					% O	24%
2 / \$					CABL	KOB
Nov 12:					\$240,750	
Oct 12: 24 / \$31,460.00	Sales Totals: 26 / \$33,705.00	Station Totals: 26 / \$33,705.00	Lines not sent/rcld/rtrn: 0 / \$0.00	COMPETITIVE	Market Totals	

KOAT 31%

□/³

KLUZ

---COMPETITIVE COMMENTS---

NEW ORDER

NOV12 RA35+ Books Demos

--- CREDIT RISK --- CASH IN ADVANCE

Rep Order# 6865377 Ver# 1 Status New EC'd Yes

Station KASA-TV ALBUQUERQUE. NM.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER OF COMM
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Showing Buylines: All Lines

Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates 10/19/2012 - 10/29/2012 Hiatus Weeks

07 Sale

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

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3 of

10/19/2012 8:31 AM 10/18/2012 4:35 PM

Printed: Last Received:

Trallic Order#

 Salesperson Phone#
 215-568-6540

 Salesperson FAX#
 215-568-1845

Spot Manager: All,

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Lengtl Priority

Date

[Sorted by: Line]

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Rate

Product

GFPY

Air Time

	Air Time Aoutot Ad-ID	engtiPriority	Date L	Order #Estimate
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[Sorted by, Line]

NON-CANDIDATE/ISSUE ADVERTISEMENTS

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